

## IDEAS FOR CELEBRATING CC! WEEK

If you are a committee coordinating CHARACTER COUNTS! Week celebrations in your organization, you can organize for maximum impact by spearheading these easy-to-implement, easy-to-participate-in group initiatives.

Here are some suggestions for fun and engaging activities that are easy to implement and easy to participate in for large groups:

- Organize a **food drive** at the individual classroom, school, or district levels.
- Pair upper-grade students with lower-grade students to be **reading buddies**.
- Institute an ad hoc **Random Acts of Kindness Day**.
- Set aside time each day for children to recognize one another for exhibiting good character throughout the day.
- Select one of the Six Pillars of Character to feature during daily **morning announcements**, illustrating each Pillar with stories, quotes, or skits.
- Hold an **essay contest** about what it means to have good character or importance of character development at your school or organization.
- Designate one of the Six Pillars of Character for each day of the week and encourage children and staff to dress in the color corresponding to the Pillar of the day.
- Set aside time for the institution or organization as a whole to **beautify its campus and facilities**, picking up trash, pledging not to vandalize property, or planting trees and flowers.
- Organize via **social media**. For example, develop a prompt (e.g., anti-bullying message, championing character development, etc.) for children to copy-paste as their Facebook status or create and/or update the organization's Facebook page, showcasing an anti-bullying message, championing character development, etc. for children to "like."
- Select books featuring the Six Pillars of Character for **reading time** throughout the week. Follow up with a discussion about the relevant Pillar.