

IDEAS FOR CELEBRATING CC! WEEK

If you are the sole person coordinating CHARACTER COUNTS! Week celebrations in your organization, make sure everything you are doing is visible to the larger community. Display the CHARACTER COUNTS! message in ways that are visible and verbal.

- Here are some suggestions for great places to broadcast the message that CHARACTER COUNTS! Everywhere, All the Time!
 - Teacher Mailboxes:** Drop off flyers that detail the week's events so that everyone knows what's happening and when.
 - Faculty Room Table:** Make a display to showcase the Six Pillars of Character.
 - Copy Machine:** Post our CC! Week flyer. (charactercounts.org/programs/ccweek/)
 - School Newsletter:** Write short articles to highlight each Pillar during the Week.
 - School Office:** Display posters to advertise events you're organizing; drop off flyers.
- Organize a **food drive** at the level of an individual classroom, the school, or the district.
- Designate one of the Six Pillars of Character for each day of the week and encourage staff and students to dress in the color corresponding to the Pillar of the Day.
- Organize via **social media**. For example, ask your webmaster to update your organization's Facebook page to showcase an anti-bullying or pro-character-development message for students to "like."
- Update your organization's **marquee to highlight CC! Week**.
- Distribute our **CHARACTER COUNTS! seeds bookmarks** to all staff, along with a note to remind them to "grow good character."
- Get parents involved by hosting a **T-shirt design workshop** for parents and students to learn about good character and then wear it on their sleeve. Literally.
- Create a **Helping Hands mural**. Have your students draw a tracing of a hand and write inside it about how they will help one person during CHARACTER COUNTS! Week. Post all the hands on a wall to create a mural.
- Prepare a **bibliography of books** that teach good character and send it home.
- Encourage coaches to get involved by distributing our **Pursuing Victory with Honor wallet cards** (available from our online store) to all coaching staff.
- Make **CHARACTER COUNTS! Week kits** for faculty. Download lesson plans and ideas from our website that you think they would find useful, and place them in our Six Pillar Poster folders. Leave a folder full of ideas on their desks, along with a sticky note wishing them a "Happy CHARACTER COUNTS! Week."