

FUNDRAISING TIPS FOR CC! WEEK

Getting money for your CHARACTER COUNTS! Week initiatives sounds great, but it requires careful planning and thought. If your group needs a grant, we have links and articles on our [Grant Writing Resources](#) page. If you are fundraising for your own projects, here are some ideas to help:

GETTING STARTED

- Use the CC! Week Activity Plan Worksheet (Installment 2) to plan your CC! Week events.
- Plan how much time you can realistically devote to the fundraising event(s). Allocate specific tasks to a team of volunteers to help you get organized.
- Be mindful of costs of prizes, equipment rental, and training when budgeting.
- Devise a number of ways to raise money (see below for ideas), and involve as many different groups in your school as possible. Integrate fundraising efforts throughout the curriculum.
- Start with minimum outlay and build on what you raise.

SUGGESTED FUNDRAISERS:

CC! goods. We have a number of low-priced awareness items in our [online store](#), such as wristbands, lunchbags, tote bags, or pencils. Set up a stand in the office or at the school entrance, or sell them at sports events to raise cash and awareness.

Bazaar. Secure a space. Ask parents to donate toys, clothes, cribs, and other gently used equipment. Be sure to advertise widely; use posters and fliers. Donate any unsold items to a local hospital or daycare center.

Fundraising cookbook. Have families donate favorite recipes, compile the best, and bind them into a cookbook.

Art sale. Have students, families, and local artists donate art work for sale, and price everything the same. Have the artists sign only on the back. Hold an opening event where buyers can take home a masterpiece by a local professional or a talented fifth-grader.

Field day. Choose a weekend to hold a field day for students, families, and faculty. Kickball, sack race, and tug-o-war, to name a few, are easy, low-cost outdoor activities everyone can enjoy. Be sure to encourage good sportsmanship! Charge a one-time admission fee or charge per activity to achieve your CC! Week fundraising goals.

Talent show. Encourage faculty and students to prepare an act. Then charge an admission fee to enjoy a night of fun talent performances! Include food sales for additional fundraising.

Bake sale. Set up a table in the morning, at lunch hours, and/or after school. An easy, visible advertising idea for CC! Week is to name baked goods after the Six Pillars of Character (e.g., trustworthy whole wheat toffee cookies, fair(ness) trade coffee, caring is sharing carrot cake). You can also design pastries to resemble the Six Pillars of Character (e.g., Pillar-shaped cookies, cupcakes with Pillar-colored frosting).

Game night. Designate an evening, secure a space, and set up game stations for students, families, and faculty can enjoy! Game stations could include areas for Twister, dodge ball, hot potato, etc. Recruit volunteer parents, locals, or art teachers to set up face-painting and balloon-animal-making stations. Charge an admission fee to meet fundraising goals.