

CHARACTERCOUNTS![®]

Bullying Prevention

**Call 1-800-711-2670 for
Technical Support**

CHARACTERCOUNTS![®]

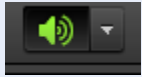
Welcome to the Webinar!

Presenter:

Taaji Rauf

CHARACTER COUNTS! Program Representative

How To Ask Questions

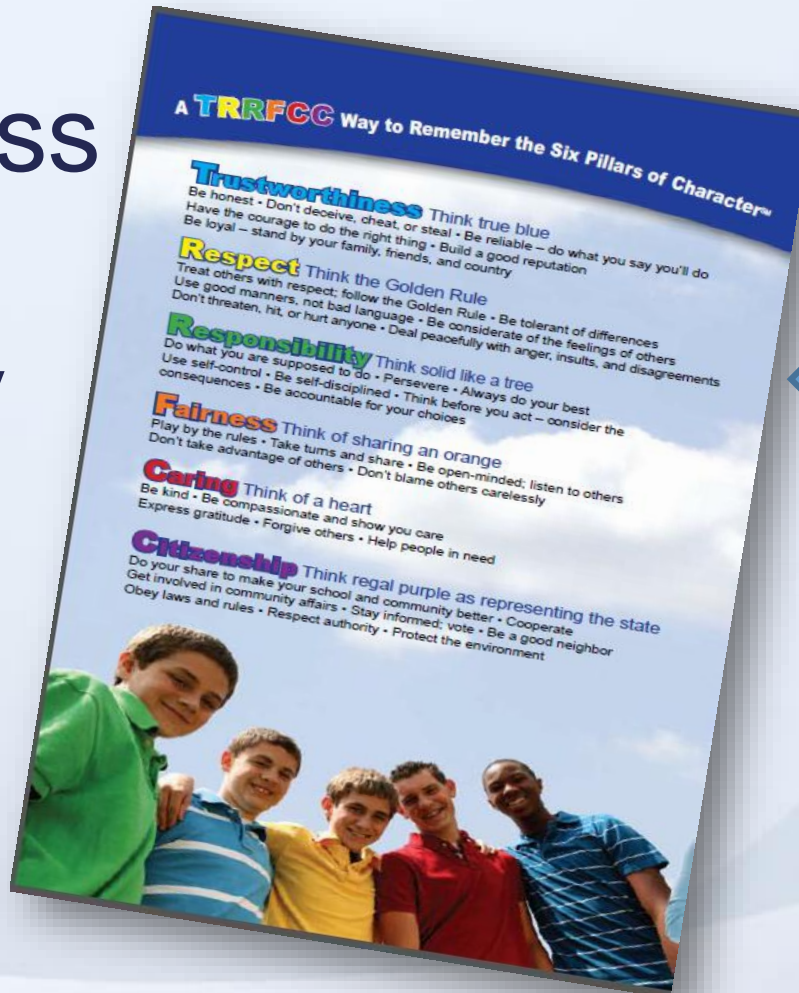
- Please 'Private Chat' the 'CC! Presenter'
- Please make sure to have your speakers on by clicking 'Unmute My Speakers' 
- If you have technical difficulties, call 800-711-2670 x838

Topics of Discussion

- **Ways to use the Six Pillars for Bullying Prevention.**
- **Strategies to address bullying**
- **Mixed Messaging**
- **Creating a Culture of Kindness**
- **Pro Social Activities**
- **Emphasis on the Bystander and School Community**
- **Raise Awareness and Expectations**
- **Using the CHARACTER COUNTS! Team Approach**
- **Things to pay attention if Bullying is starting.**
- **CC! Support, Training, and Materials**

Six Pillars of Character

Trustworthiness
Respect
Responsibility
Fairness
Caring
Citizenship



How to use the Six Pillars

- **School Climate and Culture**
- **Curriculum Integration**
- **Discipline and Rewards Systems**
- **Parent Partnerships**
- **Student Engagement and Leadership**
- **Sportsmanship**

Ways to Address Bullying before it begins:

- **Counseling Activities**
- **School wide Initiatives Example:
Participating in CHARACTER COUNTS!
WEEK 2013**
- **Use the six pillars in everyday language.**
- **Reward and Incentive Systems**
- **CC! Parent Awareness**
- **Student Led CC! Committee**
- **Use CC! before school, lunch, recess, and during after school activities**

Children today are forming their values and character in a world full of inconsistent messages

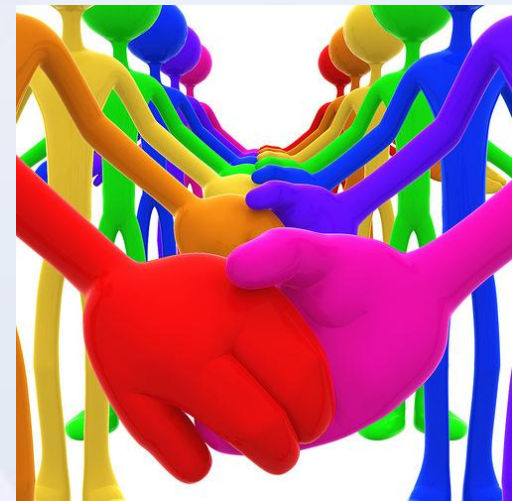


Creating a Culture of Kindness



Creating a Culture of Kindness

- In a Culture of Kindness, all social incentives encourage and affirm a spirit of generosity and love and discourage all forms of hurtful or demeaning words or acts.
- In a Culture of Kindness, everyone feels at home.



Creating a Culture of Kindness



- In a Culture of Kindness, differences are accepted and celebrated.
- In a Culture of Kindness, it's all for one and one for all; people stand up for and next to each other.

Pro-social activities

- Create a culture of kindness
- Encourage students to connect with each other
- Make inclusion the norm in your community



Emphasis on Bystanders

- Bystanders are very powerful in these situations
- Peer pressure can be positive
- Create the expectation of engaged citizenship



Raise awareness/expectations:

- School assemblies
- Poster contests
- Brochures
- Video contests
- Role-playing
- Buttons
- Anti-bullying pledges
- No rumors pledge
- Mix-up day
- Recognition for appropriate behavior



Ways to Prevent Bullying

- Pay attention to body language.
- Listen to all conversations when you are able.
- Communicate with students that are practicing kindness as their motivation.
- Find out why the bully is the bully. They may be bullied at home.
- Every student can learn to do better.
- Use the six pillars of character to address bullying.
- Remind students that they win when they use the six pillars to self correct negative behaviors.

Use a Cohesive Strategy: T.E.A.M Approach

Teach
Enforce
Advocate
Model


Be a **TEAM** Leader

Teach Children That Their Character Counts
Tell children that their success and happiness depend on who they are inside, not what they have or how they look. Teach them the difference between right and wrong and how to guide their thoughts and actions by the Six Pillars of Character. Explain these words and use examples from your own life, history, and the news.

Enforce the Six Pillars of Character
Praise good behavior and discourage undesirable behavior by imposing fair, consistent consequences that prove you are serious about character. Demonstrate courage and firmness by enforcing the core values even when it is difficult or costly to do so.

Advocate Character
Continuously encourage children to live up to the Six Pillars of Character. Don't be neutral about the importance of their character, and don't be casual about improper conduct. Be clear and uncompromising that you expect your children to be trustworthy, respectful, responsible, fair, caring, and good citizens.

Model Good Behavior
Everything you say and do sends a message about your values. Be sure these messages reinforce your lessons about doing the right thing even when it is difficult. When you slip, be accountable, apologize sincerely, and do better!



800-711-2670
CharacterCounts.org

©2008 Josephson Institute
"CHARACTER COUNTS!" and "The Six Pillars of Character" are service marks of Josephson Institute.

Handout

Strategies for using each letter of the T.E.A.M approach.

- **Teach:** Make sure that CC! is a part of your curriculum no matter the subject area, a part of the after school activities, clubs, sports, recess, and lunch.
- **Examples:** When teaching fractions show students that fractions are always fair. In science teach responsibility during experiments. During History Ask how a certain historic figure used or didn't use the six pillars of character. During lunch make sure they know that lining up is a responsible behavior. Be creative and innovative. No subject or part of the school day is off limits.

Strategies for using each letter of the T.E.A.M approach

- **Enforce: Just do it! Let students know when they are doing good. Pay attention to all students. Let them know that they matter and you are happy they are on campus to learn in the SOAR learning environment.**
- **Examples: Praise good behavior. Recognize students when they are using good character. Listen as students use the six pillar of character language. Use the six pillars when explaining directives and instructions.**

*As a member of CHARACTER COUNTS!, you partner
with an alliance of **schools, districts,
youth serving organizations,
businesses, and communities**
that are committed to spreading the message of
CHARACTER COUNTS! and the importance of
teaching the Six Pillars. .*

Become a CC! Member Today!

Our in-service workshops come to you



Book your workshop: 800-711-2670

Get the training you need to change lives. You'll learn proven strategies to help you overcome whatever challenges your school or organization faces.

At CHARACTER COUNTS! we can customize workshops to your individual needs. And we'll bring the specialized trainers to you.

One-day in-service workshops

Call **800-711-2670** to schedule a one-day workshop on one of these topics:

<http://charactercounts.org/training/in-service.html>

In-Service Trainings

Also Available


Topics Include:

- **Addressing Bullying**
- **Curriculum Integration & Classroom Mgt.**
- **CC! for Counselors**
- **Sportsmanship**
- **Mini-Workshops Available too!**


**Contact a CC! Program Representative for more details:
Call 1-800-711-2670 or charactercounts@jiethics.org**

Handouts

CHARACTER COUNTS!
overview



Now that you're a trained character educator, here are the key points you'll need to remember: You can count on CHARACTER COUNTS! headquarters for help and guidance. Our website is full of free resources, lesson plans, strategies, and tips. National CHARACTER COUNTS! Week, celebrated every October, is a great way to connect with others around the globe who are dedicated to changing lives through character education. Visit www.CharacterCounts.org often to keep up with the latest news and resources.



800-711-2670
CharacterCounts.org

JOSEPHSON
INSTITUTE
Center for Youth Ethics

CHARACTER COUNTS! Professional Development



Press the restart button on your school's climate.

Success comes in 3 packages:

- Character Development Seminars
- CHARACTER COUNTS! In-Service Days
- CHARACTER COUNTS! Webinars

You can dramatically reduce behavior problems and put your focus where it belongs—academics. When professional development enhances social and emotional learning goals, discipline referrals can dramatically decrease. See why schools across the nation have found CHARACTER COUNTS! to be the solution to their most difficult problems. Press the restart button on your school's culture and register for training today.

CHARACTER COUNTS! COALITION MEMBERSHIP APPLICATION

PRIMARY CONTACT		BILLING CONTACT	
Name of Organization	Name	Name	Name
Contact Person & Title	Organization	Organization	Organization
Mailing Address	Address	Address	Address
City	State	City	State
Phone	Fax	Phone	Fax
Email	Website	Email	Website

ORGANIZATIONAL DEMOGRAPHICS

Is your grade 6-12 (K-12) nonprofit? Yes No

My organization is a(n):

Individual school School district Other

Number of full-time staff _____ Number of schools in the district _____ Number of full-time staff _____

Number of students _____ Number of students in the district _____ Number of youth served _____

HOW DID YOU HEAR ABOUT CHARACTER COUNTS! AND THE COALITION?

GCJ website Word of mouth

E-mail Advertisement (where?) _____

Meeting Conference (which one?) _____

Other (Please explain) _____

PAYMENT INFORMATION

The Coalition membership period is for one year. Renewal is on an annual basis. We are joining the GCJ Coalition as a(n):

Individual school. Enclosed is payment of \$200.

School district. Enclosed is payment for \$1,000.

Other (community, youth-services org., business, other). Enclosed is payment for \$200; \$500; \$1,000 (once one).

"The membership dues for "Other" organizations are based on your annual budget. Please use the chart below to determine your dues."

Annual Budget	Membership Dues
Less than \$1 million	\$200
\$1 million - \$5 million	\$500
More than \$5 million	\$1,000

PAYMENT METHOD

Purchase Order. Please fill out an official purchase order from your institution along with this application.

Check Enclosed. Please make payable to "Josephson Institute." Please send this completed application with check, purchase order, or credit-card authorization.

Expiration Date: _____ Billing ZIP: _____

Signature (required) _____ Date: _____

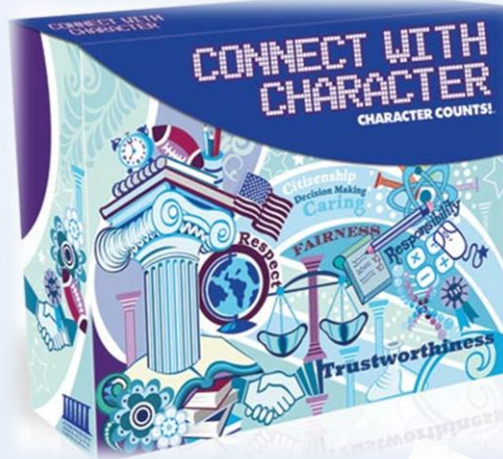
Mail to: Josephson Institute, Attn: Membership
3841 Newport Blvd., Suite 300
Los Angeles, CA 90048

Fax to: 310-846-8688
Any questions, please call 800-711-2670
or email co@jics.org

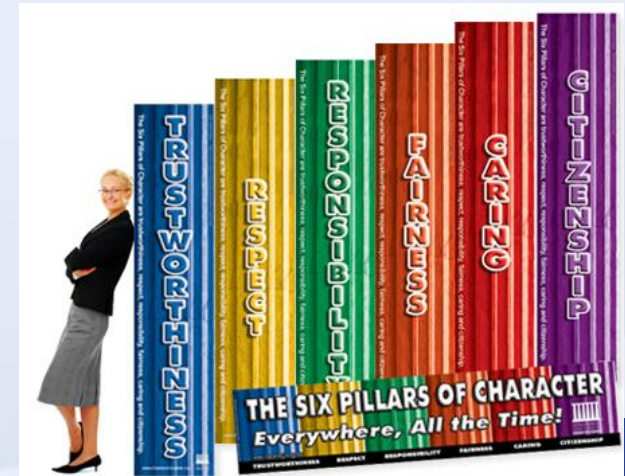
JOSEPHSON INSTITUTE

©2011 Josephson Institute www.CharacterCounts.org "CHARACTER COUNTS!" is a registered trademark of Josephson Institute.

Curriculum & Multi Media



Posters & Banners



Incentives & Awareness Items



Next Steps...

1. Please take the **Survey after today's webinar.**
2. **Receive a participant packet:** Power Point Slides, handouts, and a recording of this webinar.
3. **Contact a CC! Program Representative** for consultation on how to get started today!
1-800-711-2670 or
charactercounts@jiethics.org

CHARACTER COUNTS! National Office

We're here to help!
1-800-711-2670



charactercounts@jiethics.org

Questions and Answers



CHARACTERCOUNTS!®

Thank you!

Taaji Rauf, CC! Program Representative

trauf@jiethics.org

1-800-711-2670