

CHARACTERCOUNTS![®]



Curriculum Integration

Call 1-800-711-2670 for Technical Support

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**Welcome to the
Webinar!**



Hello!

Presenter:

Taaji Rauf CC! Program Representative

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How To Ask Questions

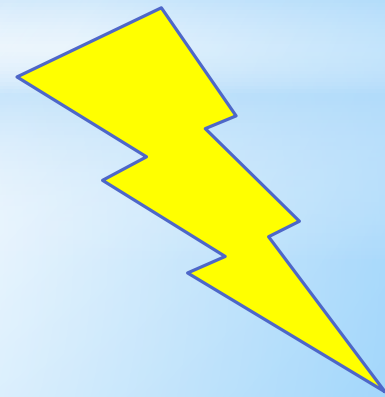


- Please 'Private Chat' the 'CC! Presenter'
- Please make sure to have your speakers on by clicking 'Unmute My Speakers' 
- If you have technical difficulties, call 800-711-2670 x838



Webinar Agenda

- Forming your CC! Foundation
- Form a CC! Committee
- Use a CC! Action Plan
- Establish Monthly Pillars
- Pillar Lesson Plan
- Verbal, Visual, and Tangible
- The CHARACTER COUNTS! 4.0 Program Package.
- Handouts
- CC! Membership
- Share your CC! Success Story
- Next Steps & Next Curriculum Integration Webinar



How do I implement CHARACTER COUNTS!?

If you've ever asked the
questions...

How are we
going to
implement
CC!?

Does anyone
have any
CC! Ideas?

How do I implement CHARACTER COUNTS!?

Or perhaps your thinking...

How can I
better use
CC! lessons
and
activities?

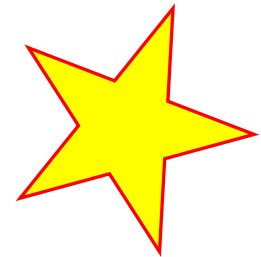
For lower
grades?

During
Lunch
and
recess?

For
higher
grades?

How to use CHARACTER COUNTS!

- School Climate and Culture
- Curriculum Integration
- Discipline and Rewards Systems
- Parent Partnerships
- Student Engagement and Leadership
- Sportsmanship



CHARACTER COUNTS! Basics

Six Pillars of Character

- Trustworthiness
 - Respect
 - Responsibility
 - Fairness
 - Caring
 - Citizenship
- 

T.E.A.M Approach

- Teach
 - Enforce
 - Advocate
 - Model
- 

Form a Core CC! Group

Staff

Students

Parents

Community

This group will...

**Meet
Regularly**

Brainstorm

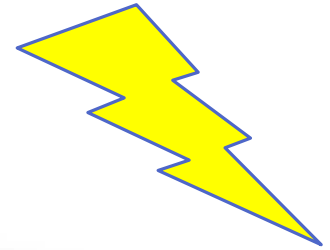


**Make
Plans**

**Document
Progress**

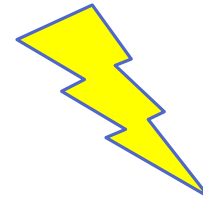
CC! Action Plan Worksheet

1. Where We Are (Character Building)
2. Where We Want to Be / Goals
3. Necessary Changes/ Actions
4. Person(s) Responsible:
5. Timeline:

A preview of the 'CHARACTER COUNTS! Staff Action Plan Worksheet' form. The form is titled 'CHARACTER COUNTS! Staff Action Plan Worksheet' and includes a 'Date:' field. It has sections for 'Where We Are (Character Building)', 'Where We Want to Be/Goals', 'Necessary Changes/Actions', 'Person(s) Responsible:', and 'Timeline:'. The form is tilted and has a shadow effect.

Establishing Monthly Pillars Worksheet

- Rotate pillars in any order
- Use different components to express the meaning of that pillar.




CHARACTER COUNTS!

Establishing Monthly Pillars Worksheet

The Pillar of the Month works! When listing the Six Pillars, they should be said or written in order (Trustworthiness, Respect, Responsibility, Fairness, Caring, Citizenship). However, there is no set order to teaching the Pillars throughout the year. The Pillar of the Month is simply a tool to add an overall theme and get some added focus on a particular Pillar.

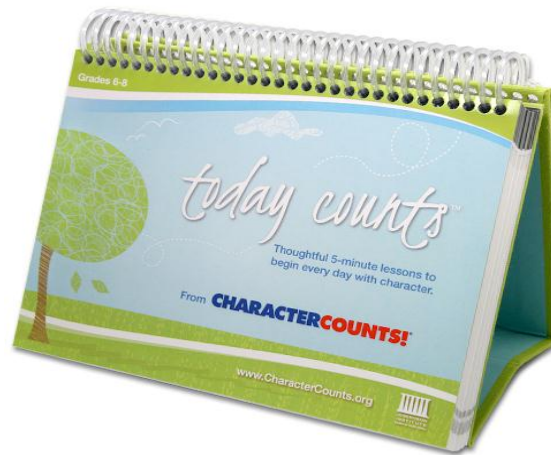
Month	Pillar	What to do

WWW.CHARACTERCOUNTS.ORG



Use CC! Curriculum materials such as Today Counts!

Daily 15-20 Minute Lessons for K-12



Create a Pillar Lesson Plan

Six Pillars Activity Worksheet

- What Pillar(s) will this activity teach?
- What is the character building purpose?
- How will you document and measure behavior changes in students?

CHARACTER COURSE

Pillar Based Activity Worksheet

Before Activity (Planning) - What Pillar(s) will this activity teach?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

During Activity (Presenting) - What is the character building purpose?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

After Activity (Observation/ Student Reflection) - What did you learn?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

WWW.CHARACTERCOURSES.ORG



Verbal, Visual, and Tangible Activities

CHARACTER COUNTS!

Pillar – ize School Wide Activities

Schoolwide activities

1. Word/trait of the month/week
2. Morning announcements
3. Posters
4. Pride campaigns
5. Mottos/slogans
6. Quotations of the week
7. Library exhibits and booklets
8. Codes and rules of conduct
9. Pledges
10. Theme assemblies
11. Awards and prizes
12. Contests
13. Ceremonies and rituals
14. Cafeteria "table tents" and signs
15. Recognition wall for student achievement

Classroom activities

1. Character-building lessons integrated into regular coursework
(See the CHARACTER COUNTS! Lesson Plan Bank.)
2. Special modules added to existing courses
3. Separate courses added to curriculum
4. Special pre-semester or weekend programs
5. Personal assignments
6. Reading (see our book list)
7. Personal journal keeping
8. Essay writing
9. Coat of arms creations
10. Personal mission statements

Download Quote Posters

Every leader needs to look back once in a while to make sure he has followers.

— Unknown

~ Say the quote during the morning announcement or at an assembly.

When students hear the different quotes daily or weekly it becomes a common practice.

~Classroom teacher can lead a discussion about the quote.



www.WhatWillMatter.com

Here is where to find more CC! Quotes.

Read and Reflect on the Commentaries

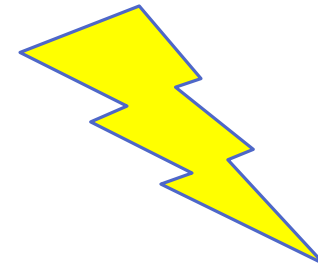
www.WhatWillMatter.com

By Michael Josephson, CC! President & Founder



Great for:

- Teenagers
- Staff Members
- Parents



Create a Pillar Flag

- Students will create a flag that reflects the meaning of one pillar.
- Place flags on a bulletin board or the schools main entrance.
- Great for showing parents ways students are using CC!.



Tangible

Match the Pillar with the Action Step

- Create Pillar and Pillar definition Flash Cards.
- Divide students in groups.
- Have students match up the Pillars with the definition, color, picture, or letter associated with each pillar.
- Great for building six pillar recognition, using kinesthetic skills, and enhancing memory skills for higher order thinking skills.

CC! In-Service Workshop

- Includes Starting Cost
- For Up to 50 Participants
- Typical In-Service is 4- 6 hours
- Additional Cost for Trainer Travel Expenses

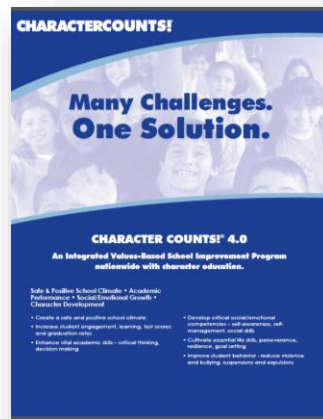


*Request details: 1-800-711-2670

charactercounts@jiethics.org

CHARACTER COUNTS! 4.0

A comprehensive new approach to character education by taking a cross-curricular look at how to better impact student life choices.



CHARACTER COUNTS! 4.0

This Program Provides


- The training, evaluation, support and coaching along with the resources to create the most complete package of its kind for the first year.
- View schedule and locations:
<http://charactercounts.org/training/cds.html>

Our Strategies Include


- Character Development
- Social Emotional Learning
- Whole Child Development
- Research-Based Instruction
- 21st Century Outcomes
- Anti-bullying
- Common Core

Handouts

CHARACTER COUNTS!
overview



Now that you're a trained character educator, here are the key points you'll need to remember. You can count on CHARACTER COUNTS! headquarters for help and guidance. Our website is full of free resources, lesson plans, strategies, and tips. National CHARACTER COUNTS! Week, celebrated every October, is a great way to connect with others around the globe who are dedicated to changing lives through character education. Visit www.CharacterCounts.org often to keep up with the latest news and resources.



800-711-2670
CharacterCounts.org

JOSEPHSON INSTITUTE
Center for Excellence

CHARACTERCOUNTS!

**Many Challenges.
One Solution.**

CHARACTER COUNTS! 4.0
An Integrated Values-Based School Improvement Program
nationwide with character education.

Safe & Positive School Climate • Academic Performance • Social-Emotional Growth • Character Development

- Create a safe and positive school climate
- Increase student engagement, learning, test scores and graduation rates
- Enhance vital academic skills - critical thinking, decision making
- Develop critical social/emotional competencies - self-empowerment, self-management, social skills
- Cultivate essential life skills, perseverance, resilience, goal setting
- Improve student behavior - reduce violence and bullying, suspension and expulsions

CHARACTER COUNTS! COALITION MEMBERSHIP APPLICATION

PRIMARY CONTACT	BILLING CONTACT								
Name of Organization Contact Person & Title Mailing Address City State ZIP Phone Fax Email Website	Name Organization Address City State ZIP Phone Fax Email								
ORGANIZATIONAL DEMOGRAPHICS									
Is your group a 501(c)(3) nonprofit? <input type="checkbox"/> Yes <input type="checkbox"/> No My organization is an: <input type="checkbox"/> Individual school <input type="checkbox"/> School district <input type="checkbox"/> Other									
Number of full-time staff: _____ Number of schools in the district: _____ Number of full-time staff: _____ Number of students: _____ Number of students in the district: _____ Number of youth served: _____									
HOW DID YOU HEAR ABOUT CHARACTER COUNTS! AND THE COALITION?									
<input type="checkbox"/> CCI website <input type="checkbox"/> Word of mouth <input type="checkbox"/> E-mail <input type="checkbox"/> Advertisement (how?): _____ <input type="checkbox"/> Mailing <input type="checkbox"/> Conference (Which one?): _____ <input type="checkbox"/> Other (Please explain): _____									
FINANCIAL INFORMATION									
The Coalition membership period is for one year. Renewal is on an annual basis. We are billing the CCI Coalition as an:	The membership dues for "Other" organizations are based on your annual budget. Please use the chart below to determine your dues.								
<input type="checkbox"/> Individual school. Enclosed is payment of \$200. <input type="checkbox"/> School district. Enclosed is payment of \$1,000. <input type="checkbox"/> Other community, youth-services org., business, other*. Enclosed is payment for \$200; \$500; \$1,000 (once only).	<table border="1"> <thead> <tr> <th>Annual Budget</th> <th>Membership Dues</th> </tr> </thead> <tbody> <tr> <td>Less than \$1 million</td> <td>\$200</td> </tr> <tr> <td>\$1 million - \$5 million</td> <td>\$500</td> </tr> <tr> <td>More than \$5 million</td> <td>\$1,000</td> </tr> </tbody> </table>	Annual Budget	Membership Dues	Less than \$1 million	\$200	\$1 million - \$5 million	\$500	More than \$5 million	\$1,000
Annual Budget	Membership Dues								
Less than \$1 million	\$200								
\$1 million - \$5 million	\$500								
More than \$5 million	\$1,000								
PAYMENT INFORMATION									
<input type="checkbox"/> Purchase Order: Please mail or fax an official purchase order from your institution along with this application. <input type="checkbox"/> Check Enclosed: Please make payable to "Josephson Institute." Please send this completed application with check, purchase order, or credit card authorization.									
Mail to: Josephson Institute, Attn: Membership, 3841 Airport Blvd., Suite 300, Los Angeles, CA 90046 Fax to: 310-646-4888, Any questions, please call 800-711-2670 or email cc@jethics.org .									

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CC! Membership

Become a new CHARACTER COUNTS! Member today! With Membership you will benefit from the following:

- 10% off on products
- Special Rates workshops
- Listed on www.charactercounts.org

The image shows a sample of the "CHARACTER COUNTS! COALITION MEMBERSHIP APPLICATION" form. The form is divided into several sections:

- CONTACT INFORMATION:** Includes fields for Name of Organization, Contact Person's Title, Address, City, State, ZIP, Phone, Fax, and Email.
- ORGANIZATIONAL DEMOGRAPHICS:** Includes fields for My organization is (radio buttons for Public, Private, Other), Number of students, and Number of schools in the district.
- HOW DO YOU HEAR ABOUT CHARACTER COUNTS AND THE COALITION?:** Includes radio buttons for CC! website, Email, Making, and Other (Please specify).
- FINANCIAL INFORMATION:** Includes a section for "The maximum membership price is for one year" with radio buttons for Individual (enclosed payment of \$200), School (enclosed payment of \$200), and Other (enclosed payment of \$1,000). It also includes a table for membership fees based on the number of schools in the district.
- PAYMENT METHOD:** Includes radio buttons for Purchase Order, Check Enclosed, and Credit Card. It also includes a section for "Please send this completed application with check, bill of exchange, or credit card authorization" and a section for "Signature (required)".

CC! In-Service Workshop

Schedule an on-site CC! In-Service Workshop!

Call 1-800-711-2670 today

Say "I want a CC! In-Service."

or send an email to charactercounts@jiethics.org
with "I want a CC! In-Service", in the subject line.

Share your CC! Success Story

- Send in your *CC!* stories and pictures
- Share Pillar Power ideas
- We will spotlight you on the next webinar
- Free Poster set if selected



Next Steps...

1. Please take the Survey after today's webinar and be entered into the Fall **Poster Raffle**.
2. Receive a participant packet: Handouts and a recording of this webinar.
3. Visit **www.CharacterCounts.org** or call us toll free: 1-800-711-2670. We're here to for all your CHARACTER COUNTS needs!

Questions and Answers



CHARACTER**COUNTS!**[®]

Thank you!

Taaji Rauf, CC! Program Representative

1-800-711-2670

trauf@jiethics.org