CHARACTERCOUNTS!®

# Cyberbullying – K-12

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CHARACTERCOUNTS!®

# Welcome to the Webinar!

**Presenter:**

**Taaji Rauf**

**CHARACTER COUNTS! Program Representative**

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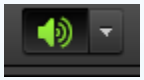
# How To Ask Questions

- Please **'Private Chat'** the **'CC! Presenter'**
- Please make sure to have your speakers on by clicking '**Unmute My Speakers**' 
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# Topics of Discussion

- Cyberbullying Information, types, categories, and tactics.
- Why are students engaging in Cyberbullying?
- What can you do to address Cyberbullying?
- CHARACTER COUNTS! Six Pillar Connection, our TEAM approach, and support from the National Office of CHARACTER COUNTS!

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# *Reminder:

# Send in your Questions

**Private Chat: CC! Presenter**

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# Cyberbullying Information

- 42% of children of all ages have been bullied while online
- 1- 4 instances  of Cyberbullying have happened more than once.
- Instant Messaging, Facebook In boxing, chat rooms, and on-line text messaging are commonly used tools for cyber- bullies
- Cyberbullies are twice as likely to be girls.

Sources: Yale University, i-SAFE Survey

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# Types of Cyberbullying

- **Posting disrespectful pictures on blogs, social networks, and websites.**
- **Making fake profiles.**
- **Starting rumors through social networks.**
- **Mean text Messages or e-mails.**
- **Students from different schools.**

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# Categories of Cyberbullying

## Real- Time

- Chat Rooms
- Cell Phones
- Text Messages
- Instant Messages
- Online Gaming
- Constant Phone Calls
- Video Chats

## Delayed

- **Social Networks: Facebook, Instagram, Twitter, Kik (on-line text), Ovoo, blogs, websites, YouTube, Vine, Keek, Skype**
- **E-mail**
- **Photo- shopped Pictures**
- **Stealing Passwords**
- **Internet Polling/ Surveys**

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# Cyberbullying Tactics

- Gossip
- Exclusion
- Impersonation
- Harassment
- Cyberstalking
- Online fights ( Flaming)
- Outing and Trickery
- Cyberthreats

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# Why are students engaging in Cyberbullying?

- Some students think it is funny and fun.
- Self protection, revenge, or retaliation
- The I'm Bored syndrome
- To promote their status or to build their ego.
- Students may want to feel a sense of control by engaging in Cyberbullying.

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# Signs a student is Cyberbullying or being Cyberbullied:

- Computer Avoidance
- Computer Obsession
- Rapid or sudden change in behavior at home or school.
- Nightmares
- Extreme sadness while they are on the computer.
- Obsession with views, likes, dislikes, and retweets.

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# Here is what you can do to:

- Establish strict computer usage guidelines

- Embrace technology and social networks.

- Learn abbreviations
- Make sure that parents know all usernames and passwords.
- Limit Social Network usage during school hours as much as possible.
- Pay attention to Blogs and Websites students create.

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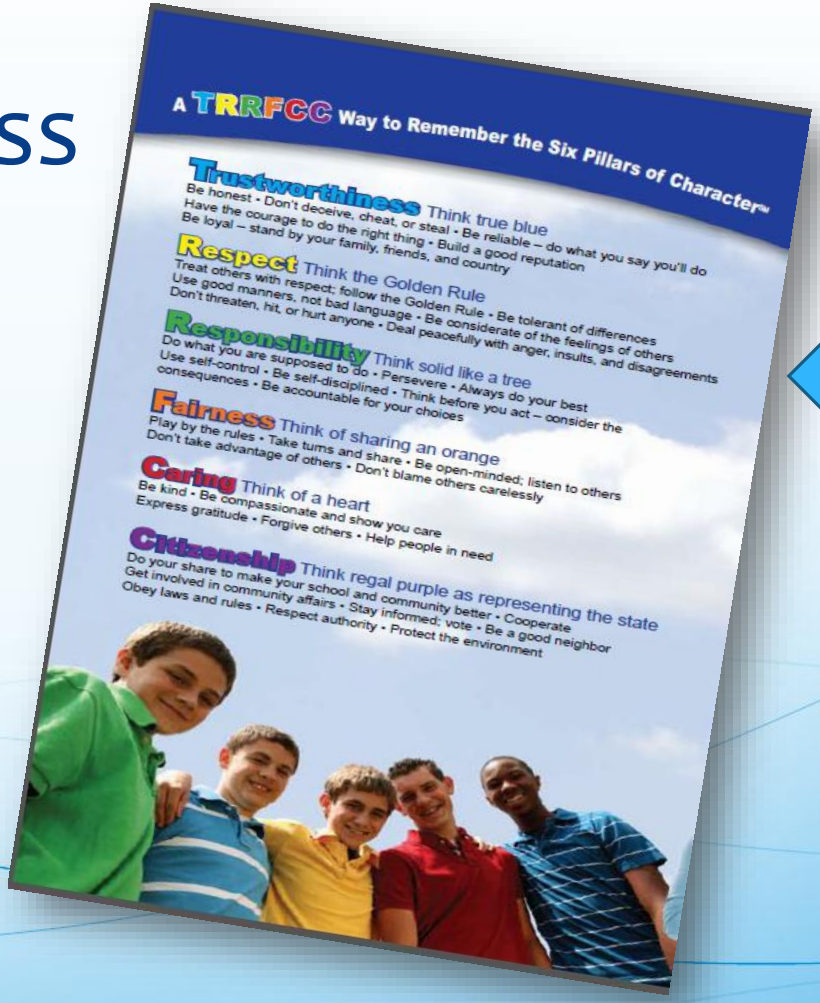
# Six Pillars of Character

**T**rustworthiness
**R**espect
**R**esponsibility
**F**airness
**C**aring
**C**itizenship




Handout

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# How to use the Six Pillars to prevent Cyberbullying.

- Educate students about the CC! Climate and Culture at your school.
- Teach children about the positive impact using the Six Pillars has while they are at school.
- Take action for in school cyber bullying by focusing on using CC! language.
- Make sure students are aware that CC! is about a constant culture of kindness.
- Student Engagement and Leadership in CC!

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# The T.E.A.M Approach

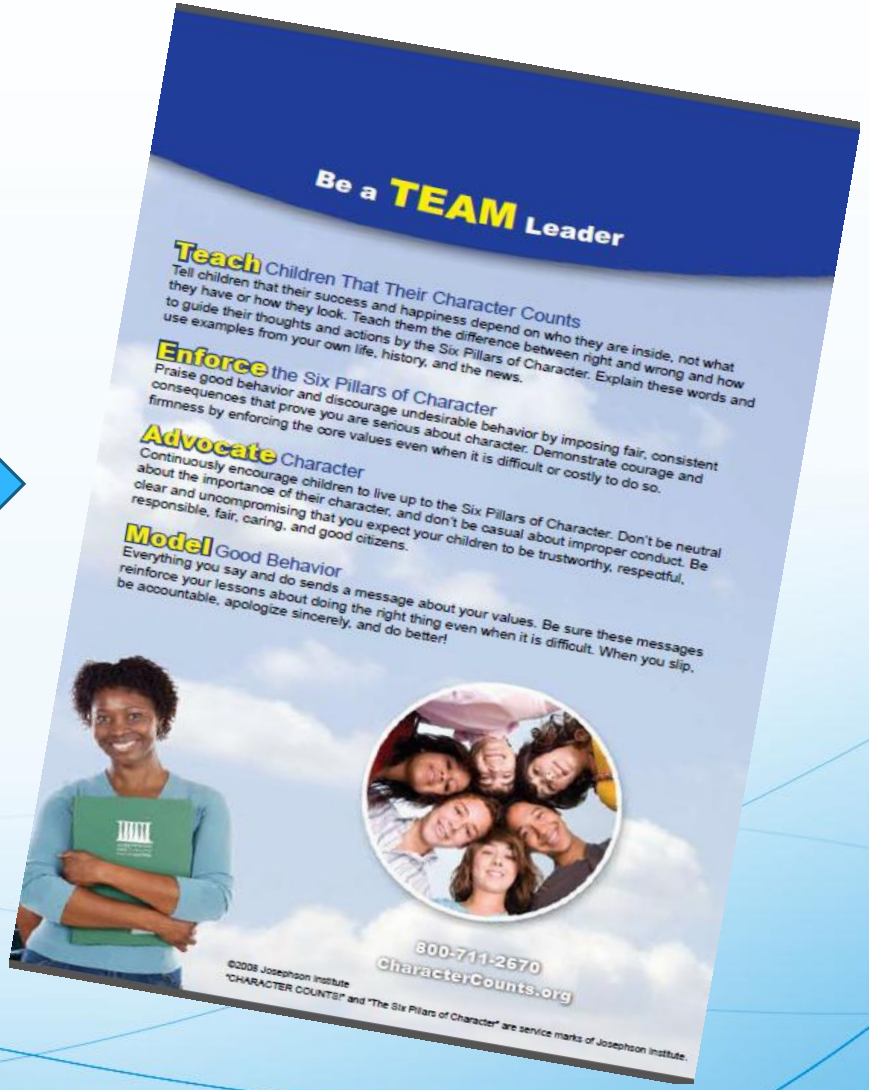
**T**each

**E**nforce

**A**dvocate

**M**odel

Handout

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# What can you do today at www.CharacterCounts.org

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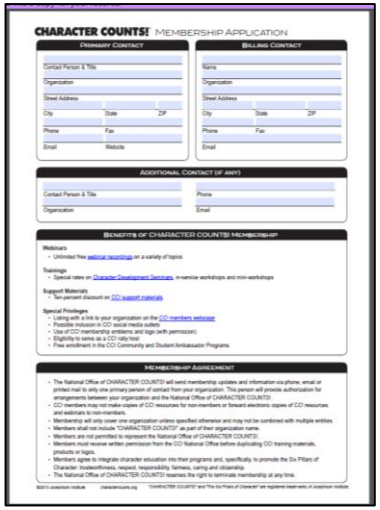
# Sign up for CHARACTER COUNTS! Membership

## CC! Membership Application



CHARACTER COUNTS! MEMBERSHIP APPLICATION

PRIMARY CONTACT

Contact Person & Title
Organization
Street Address
City State ZIP
Phone Fax
Email Website

BILLING CONTACT

Name
Organization
Street Address
City State ZIP
Phone Fax
Email

ADDITIONAL CONTACT (IF ANY)

Contact Person & Title
Phone
Organization
Email

BENEFITS OF CHARACTER COUNTS! MEMBERSHIP

Webinars
- Unlimited free webinar recordings on a variety of topics

Trainings
- Special rates on Character Development Seminars, in-service workshops and mini-workshops

Support Materials
- Ten-percent discount on CC! support materials

Special Privileges
- Listing with a link to your organization on the CC! members webpage
- Possible inclusion in CC! social media outlets
- Use of CC! membership emblems and logo (with permission)
- Eligibility to serve as a CC! rally host
- Free enrollment in the CC! Community and Student Ambassador Programs

MEMBERSHIP AGREEMENT

- The National Office of CHARACTER COUNTS! will send membership updates and information via phone, email or printed mail to only one primary person of contact from your organization. This person will provide authorization for arrangements between your organization and the National Office of CHARACTER COUNTS!
- CC! members may not make copies of CC! resources for non-members or forward electronic copies of CC! resources and webinars to non-members.
- Membership will only cover one organization unless specified otherwise and may not be combined with multiple entities.
- Members shall not include "CHARACTER COUNTS!" as part of their organization name.
- Members are not permitted to represent the National Office of CHARACTER COUNTS!
- Members must receive written permission from the CC! National Office before duplicating CC! training materials, products or logos.
- Members agree to integrate character education into their programs and, specifically, to promote the Six Pillars of Character: trustworthiness, respect, responsibility, fairness, caring and citizenship.
- The National Office of CHARACTER COUNTS! reserves the right to terminate membership at any time.

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# Get Trained

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### One-day in-service workshops

Call **800-711-2670** to schedule a one-day workshop on one of these topics:

http://charactercounts.org/training/inservice.html

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# In-Service Trainings

## Topics Include:

- Addressing Bullying
- Curriculum Integration & Classroom Mgt.
- CC! for Counselors
- Sportsmanship
- Mini-Workshops Available too!

**Contact a CC! Program Representative for more details:**
Call 1-800-711-2670 or charactercounts@jiethics.org

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# Get Materials

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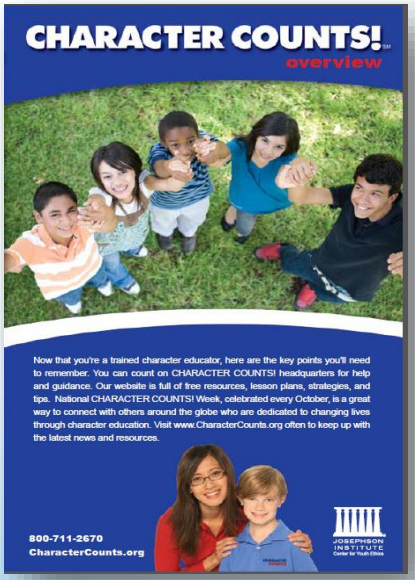
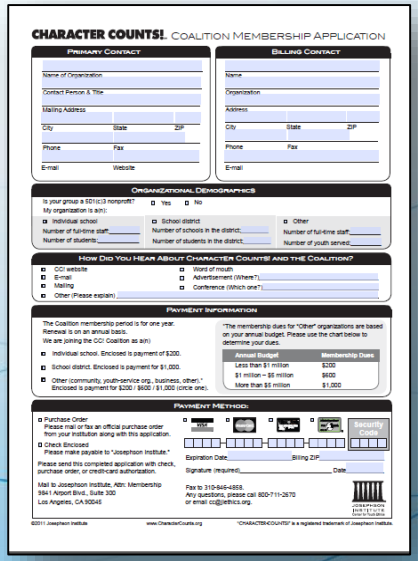
# Handouts



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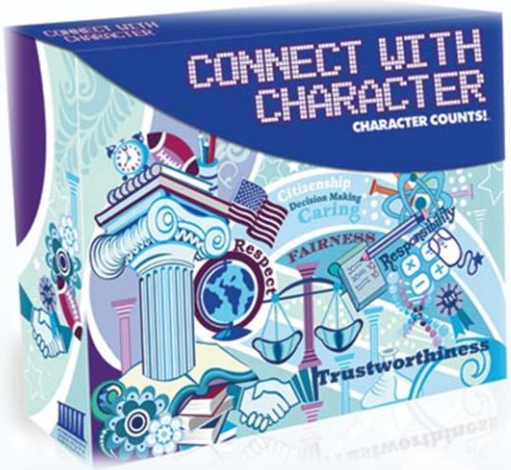
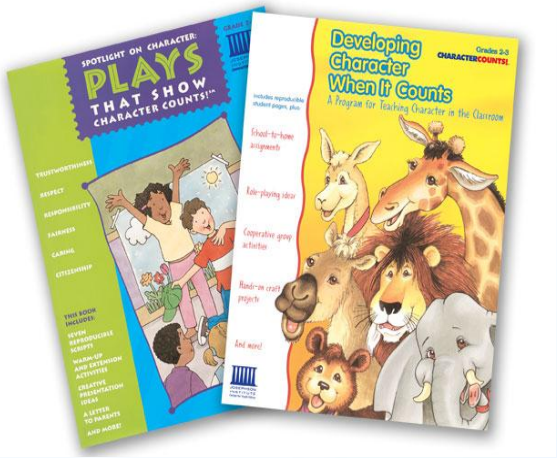
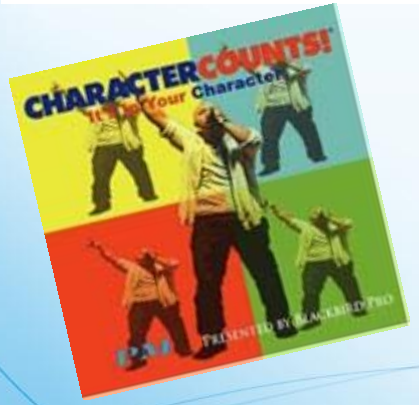
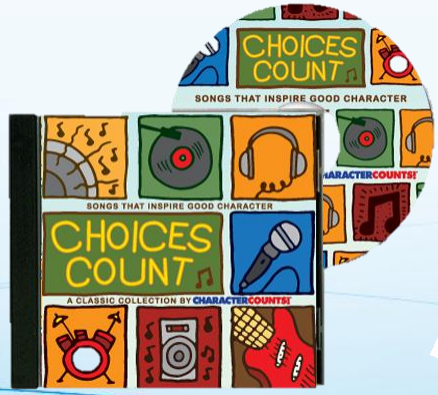
# Curriculum & Multi Media



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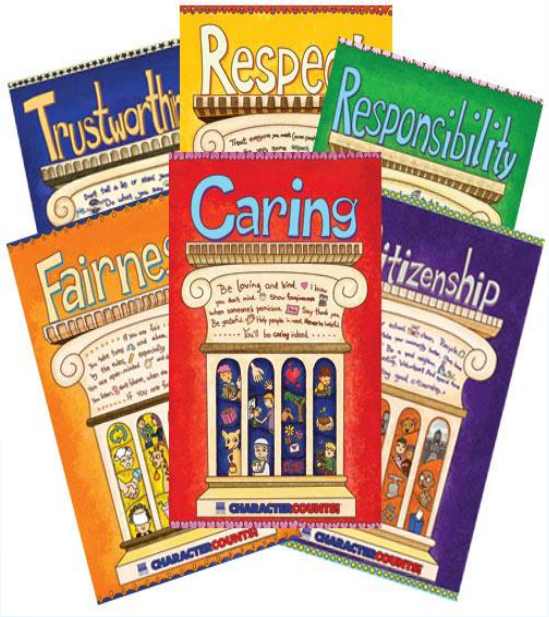

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# Incentives & Awareness Items

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# Explore the Lesson Plan Bank

**http://charactercounts.org/lesson-plans/index.html**

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# Check out the Quotations Bank

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# Next Steps…

1. Please take the **Survey after today's webinar.**

2. **Receive a participant packet:** Power Point Slides, handouts, and a recording of this webinar.

3. **Contact a CC! Program Representative** for consultation on how to get started today!
   **1-800-711-2670 or charactercounts@jiethics.org**

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# CHARACTER COUNTS! National Office

## We're here to help!

## 1-800-711-2670

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# Questions and Answers

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**Thank you!**

**Taaji Rauf, CC! Program Representative**

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