

CHARACTERCOUNTS![®]

Getting Started with CHARACTER COUNTS!

Call 1-800-711-2670 for
Technical Support




Welcome to the Webinar!

Presenter:

Taaji Rauf

CHARACTER COUNTS! Program Representative

How To Ask Questions


- Please **'Private Chat'** the **'CC! Presenter'**
- Please make sure to have your speakers on by clicking **'Unmute My Speakers'** 
- If you have technical difficulties, call 800-711-2670 x838

Topics of Discussion


- **What is CHARACTER COUNTS!?**
- **CHARACTER COUNTS! Trainings**
- **Steps on How to Get Started With CC!**
- **Resources from the CC! National Office**

Handouts

CHARACTER COUNTS!
overview



Now that you're a trained character educator, here are the key points you'll need to remember. You can count on CHARACTER COUNTS! headquarters for help and guidance. Our website is full of free resources, lesson plans, strategies, and tips. National CHARACTER COUNTS! Week, celebrated every October, is a great way to connect with others around the globe who are dedicated to changing lives through character education. Visit www.CharacterCounts.org often to keep up with the latest news and resources.



800-711-2670
CharacterCounts.org

JOSEPHSON INSTITUTE
Center for Youth Ethics

CHARACTER COUNTS! Professional Development



Press the restart button on your school's climate.

Success comes in 3 packages:

- Character Development Seminars
- CHARACTER COUNTS! In-Service Days
- CHARACTER COUNTS! Webinars

You can dramatically reduce behavior problems and put your focus where it belongs—academics. When professional development enhances social and emotional learning goals, discipline referrals can dramatically decrease. See why schools across the nation have found CHARACTER COUNTS! to be the solution to their most difficult problems. Press the restart button on your school's culture and register for training today.

CHARACTER COUNTS! COALITION MEMBERSHIP APPLICATION

PRIMARY CONTACT		BILLING CONTACT	
Name of Organization	Name	Name	
Contact Person & Title	Organization	Organization	
Mailing Address	Address	Address	
City	State	City	State
Phone	Fax	Phone	Fax
Email	Website	Email	

ORGANIZATIONAL DEMOGRAPHICS

Is your group a 501(c)(3) nonprofit? Yes No

My organization is a(n):

Individual school School district Other

Number of full-time staff: _____ Number of schools in the district: _____ Number of full-time staff: _____

Number of students: _____ Number of students in the district: _____ Number of youth served: _____

HOW DID YOU HEAR ABOUT CHARACTER COUNTS! AND THE COALITION?

COI website Word of mouth

E-mail Advertisement (where?): _____

Meeting Conference (which one?): _____

Other (Please explain): _____

PAYMENT INFORMATION

The Coalition membership period is for one year. Renewal is on an annual basis. We are joining the COI Coalition as a(n):

Individual school. Enclosed is payment of \$200.

School district. Enclosed is payment for \$1,000.

Other (community, youth-services org., business, other.*). Enclosed is payment for \$200 / \$600 / \$1,000 (once one).

*The membership dues for "Other" organizations are based on your annual budget. Please use the chart below to determine your dues.

Annual Budget	Membership Dues
Less than \$1 million	\$200
\$1 million - \$5 million	\$600
More than \$5 million	\$1,000

PAYMENT METHOD

Purchase Order: Please fill out an official purchase order from your institution along with this application.

Check Enclosed: Please make payable to "Josephson Institute." Please send this completed application with check, purchase order, or credit-card authorization.

Expiration Date: _____ Billing ZIP: _____

Signature (required): _____ Date: _____

Mail to: Josephson Institute, Attn: Membership
3841 Newport Blvd., Suite 300
Los Angeles, CA 90048

Fax to: 310-846-8688
My electronic invoice call 800-711-2670
or email coi@jethics.org

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What is CHARACTER COUNTS!?

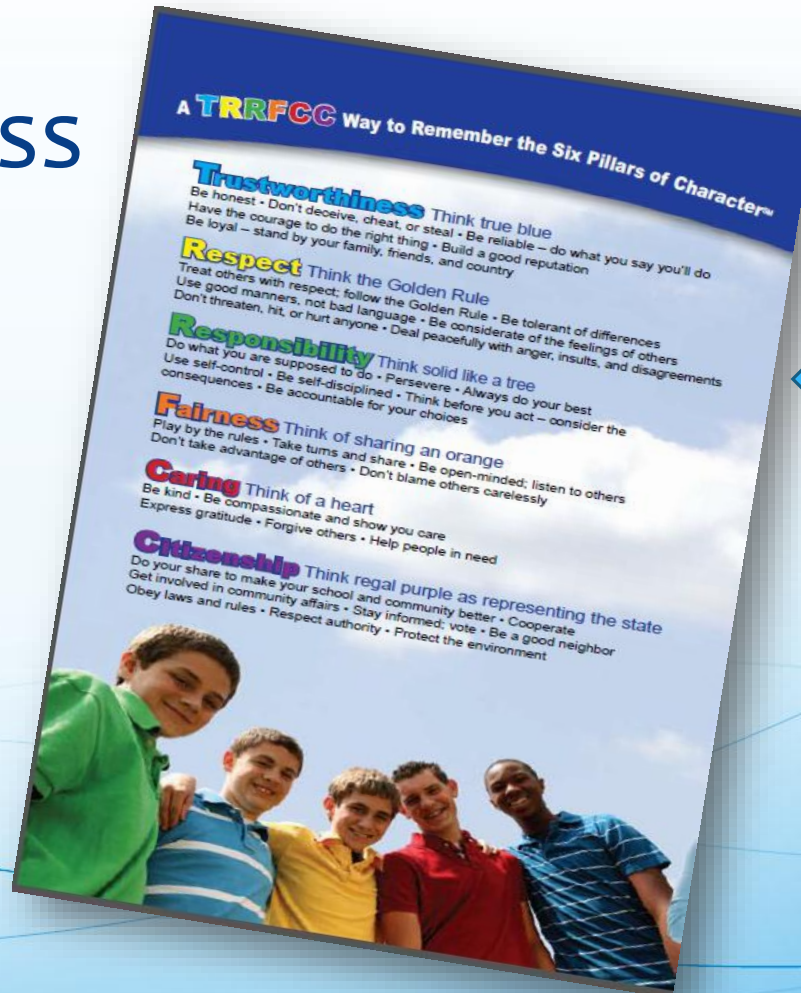
A Common Language Framework



The Six Pillars of CHARACTER

Six Pillars of Character

Trustworthiness
Respect
Responsibility
Fairness
Caring
Citizenship



Handout

How to use the Six Pillars

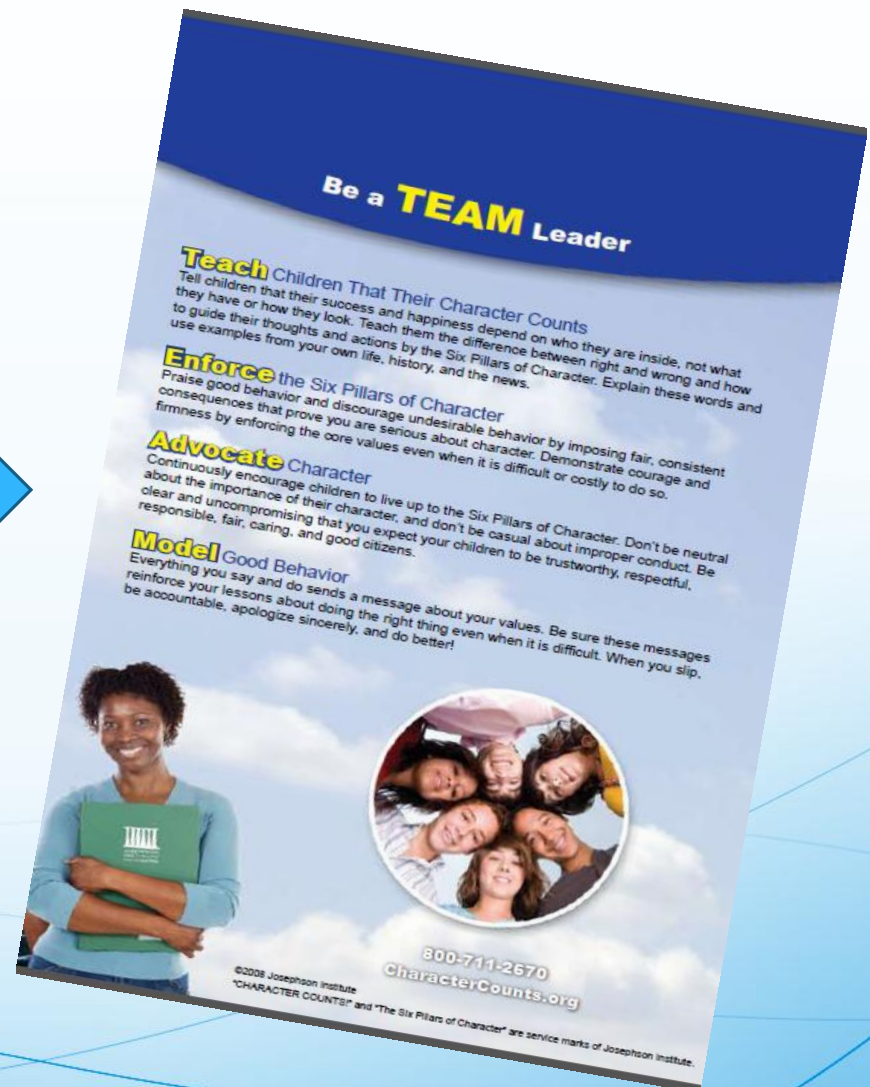
- **School Climate and Culture**
- **Curriculum Integration**
- **Discipline and Rewards Systems**
- **Parent Partnerships**
- **Student Engagement and Leadership**
- **Sportsmanship**

The T.E.A.M Approach

Teach
Enforce
Advocate
Model

Handout

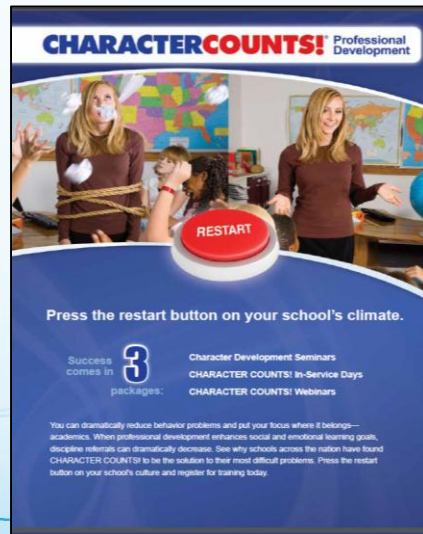
How to use the Six Pillars



Character Development Seminar

A fun and informative 3-day learning experience

Learn how to **effectively implement** and **sustain** the CHARACTER COUNTS! framework and the use of the Six Pillars of Character as a unifying language.



***Reminder:**
Send in your Questions



Private Chat: CC! Presenter

Get Started With **CHARACTER COUNTS!**

Follow these 3 Steps...



1

Become a Member

As a member of CHARACTER COUNTS!, you partner with an alliance of **schools, districts, youth serving organizations, businesses, and communities** that are committed to spreading the message of CHARACTER COUNTS! and the importance of teaching the Six Pillars.

Become a CC! Member Today!

Benefits of CC! Membership

- **Annual Membership Support Package**
- **Exclusive On-Site Workshops**
- **Free Webinars**
- **Training and Product Discounts**

Membership makes your organization eligible for...

- Hosting a **CC! Rally** with multiple incentives
- Becoming a **CC! Community Ambassador**.
- Participating in the **CC! Student Ambassador Program**.

2

Get Trained

Our in-service workshops come to you



Book your workshop: 800-711-2670

Get the training you need to change lives. You'll learn proven strategies to help you overcome whatever challenges your school or organization faces.

At CHARACTER COUNTS! we can customize workshops to your individual needs. And we'll bring the specialized trainers to you.

One-day in-service workshops

Call **800-711-2670** to schedule a one-day workshop on one of these topics:

<http://charactercounts.org/training/in-service.html>

In-Service Trainings

Topics Include:

- **Addressing Bullying**
- **Curriculum Integration & Classroom Mgt.**
- **CC! for Counselors**
- **Sportsmanship**
- **Mini-Workshops Available too!**

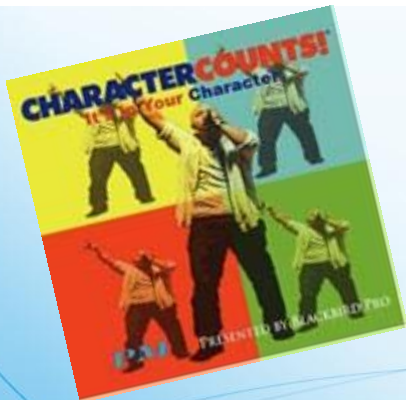
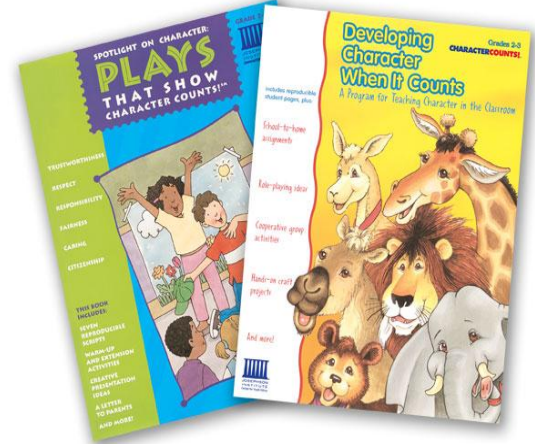
Contact a CC! Program Representative for more details:

Call 1-800-711-2670 or charactercounts@jiethics.org

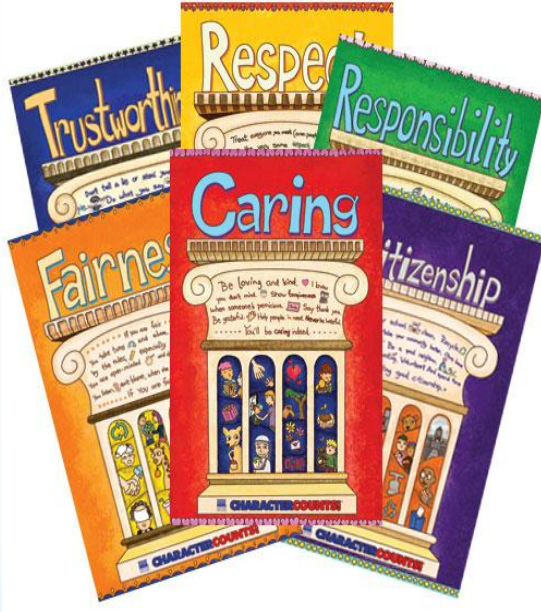
3

Get Materials

Curriculum & Multi Media



Posters & Banners



Incentives & Awareness Items



**What can you do today at
www.CharacterCounts.org**



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Center for Youth Ethics

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CHARACTERCOUNTS! Lesson Plan Bank

We're here to help you integrate character education into K-12 curriculum.

[ShareThis](#)

CHARACTERCOUNTS! > Character Education Lesson Plan Bank

FEATURED LESSON:

 Stranded! In this lesson students will imagine they're being sent to a desert island and will have to take six things with them. How will they get their message out? What treasury of compliments will they find?
[More holiday-theme lesson plans >](#)

TRAINING

 We're the nation's leader in character education. [Learn More >](#)

FREE DOWNLOAD
 Download a free lesson plan for CHARACTER COUNTS! Pledge Certificates


Plant the seeds of character


Search by the Six Pillars of Character

- Trustworthiness
- Fairness
- Respect
- Caring
- Responsibility
- Citizenship

Search by age:

Search by subject:

Share your lesson plans
 All our character education lesson plans are created by educators. Do you have one you'd like to share? [Submit your lesson plan >](#)

State standards alignment
 These lesson plans are aligned with state standards according to the McREL Compendium of K-12 Standards. Visit [McREL.org](#) to learn more.

[Sign-up for free updates and newsletters](#)

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Explore the
Lesson Plan Bank

<http://charactercounts.org/lesson-plans/index.html>

Check out the Quotations Bank



CHARACTERCOUNTS!
Quotations Bank

"All that we are is the result of what we have thought."
—Buddha

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CHARACTERCOUNTS!
Learn more »

Put character in the driver's seat
SHOP NOW

Quote of the moment
If you don't want anyone to know, don't do it.
—Chinese proverb

Quotes on the Six Pillars of Character

Trustworthiness	Responsibility	Caring
Respect	Fairness	Citizenship

Search by keyword

Google™ Custom Search x

Browse by category

▶ Business ethics, management	▶ Loyalty, friendship, gratitude
▶ Character	▶ Memory, the past
▶ Choice, freedom	▶ Money, greed
▶ Conscience	▶ Obstacles, adversity, suffering
▶ Courage, fear, worry	▶ Parenting
▶ Creativity, imagination	▶ Passion, enthusiasm

[Free newsletters](#)

<http://josephsoninstitute.org/quotes/>

Read the Character Educator Blog

home

Character Educator Blog CHARACTERCOUNTS!

Topics: All

Featured Articles

Tus Valores Cuentan celebrates outstanding success
On May 17th, the first Cumbre Tus Valores Cuentan (CHARACTER COUNTS! Summit) convened in Puerto Rico, where government agencies, police departments, sports organizations, and hundreds of schools have adopted CHARACTER COUNTS!.

[Full article](#)

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Monthly newsletter

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Categories

Select Category

Archives

Select Month

Recent Comments

Aileen Caban on Tus Valores Cuentan celebrates outstanding success

Nena de Alvarado on Tus Valores Cuentan for Puerto Rico's public schools

Nydia Barreiro on Tus Valores Cuentan celebrates outstanding success

Mike Fisher on Who are the victims of bullying?

Mike Fisher on America's lying problem

Dear I - I thi a W + The V The V Mr. Jo idea to get

What's the difference between pretending and lying?

Search store: [GO](#)

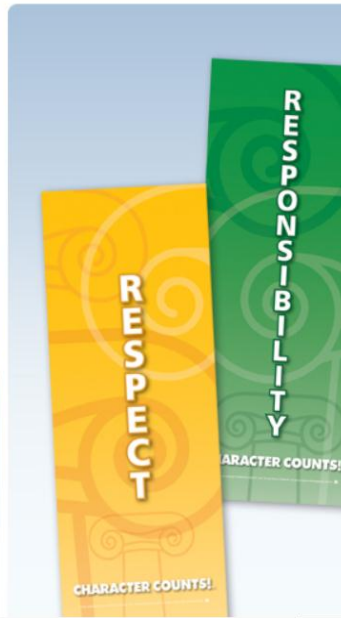
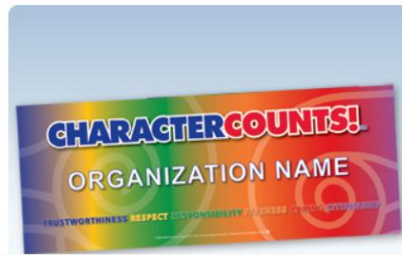
[My Basket](#)

Items in basket: none

[Get a free catalog >>](#)



POSTERS & BANNERS



Visit the
On-line Store
And request a
catalog

http://charactercounts.org/Merchant5/merchant.mvc?Screen=SFNT&Store_Code=CCMP

Friend us on Facebook

The screenshot shows the Facebook interface for the CHARACTER COUNTS! Official Page. At the top, there is a dark blue navigation bar with the Facebook logo on the left and login fields for 'Email or Phone' and 'Password' on the right, along with a 'Log In' button and a 'Keep me logged in' checkbox. Below the navigation bar, a white banner features the page's profile picture (a garden with colorful flowers) and the text: 'CHARACTER COUNTS! Official Page is on Facebook. To connect with CHARACTER COUNTS! Official Page, sign up for Facebook today. Sign Up Log In'. The main page header includes the page name 'CHARACTER COUNTS! Official Page', the number of likes '8,036 likes · 1,140 talking about this · 24 were here', and a 'Like' button. Below this is a navigation menu with tabs for 'About', 'Photos', 'Likes', 'Events', and 'Videos'. The 'About' tab is selected, showing the page's description: 'Non-Profit: Organization CHARACTER COUNTS! is a national K-12 character development program based on core ethical values known as the Six Pillars of Character: trustworthiness, respect, ...'. Below the description are links for 'About', 'Photos', 'Likes', 'Events', and 'Videos'. A 'Highlights' dropdown menu is visible. The main content area shows a post from 'CHARACTER COUNTS! Official Page' shared a link via HootSuite about an hour ago, with the text: 'Meet Christina Butler named New CC! Relationship Manager. http://charactercounts.org/chron/2013/01/08/christina-butler-named-new-cc-relationships-manager/'. To the right, there is a 'Recent Posts by Others' section with two posts: one by 'Walt Bobrowski' and one by 'Emily Cho'.

<https://www.facebook.com/CharacterCounts>

Register for the next Pillar Power Webinar



Pillar Power!!!

<http://charactercounts.org/training/webinars.html>

New Members: Sign up for Two Years...

And receive 50% off the 2nd year

CC! Membership Application

CHARACTER COUNTS! MEMBERSHIP APPLICATION	
PRIMARY CONTACT	BILLING CONTACT
Contact Person & Title	Name
Organization	Organization
Street Address	Street Address
City State ZIP	City State ZIP
Phone Fax	Phone Fax
Email Website	Email
ADDITIONAL CONTACT (IF ANY)	
Contact Person & Title	Phone
Organization	Email
BENEFITS OF CHARACTER COUNTS! MEMBERSHIP	
Webinars	
- Unlimited free webinar recordings on a variety of topics	
Trainings	
- Special rates on Character Development Seminars , in-person workshops and mini-workshops	
Request Materials	
- 75 percent discount on CC! Request Materials	
Special Privileges	
- Ability to link to your organization on the CC! members website	
- Possible inclusion in CC! email media outlets	
- Use of CC! membership emblem and logo (with permission)	
- Eligible to serve as a CC! ambassador	
- Free enrollment in the CC! Community and Student Ambassador Programs	
MEMBERSHIP AGREEMENT	
- The National Office of CHARACTER COUNTS! will send membership updates and information via phone, email or printed mail to only one primary person of contact for your organization. This person will provide authorization for arrangements between your organization and the National Office of CHARACTER COUNTS!	
- CC! members may not make copies of CC! materials for non-members or provide electronic copies of CC! materials and network to non-members.	
- Membership will only cover the organization unless specified otherwise and may not be combined with multiple entities.	
- Members shall not include "CHARACTER COUNTS!" as part of their organization name.	
- Members are not permitted to represent the National Office of CHARACTER COUNTS!	
- Members must receive written permission from the CC! National Office before duplicating CC! training materials, products or logos.	
- Members agree to integrate character education into their programs and, specifically to promote the Six Pillars of Character (integrity, respect, responsibility, fairness, caring and citizenship).	
- The National Office of CHARACTER COUNTS! reserves the right to terminate membership at any time.	

Next Steps...

1. Please take the **Survey after today's webinar.**
2. **Receive a participant packet:** Power Point Slides, handouts, and a recording of this webinar.
3. **Contact a CC! Program Representative** for consultation on how to get started today!
1-800-711-2670 or charactercounts@jiethics.org

CHARACTER COUNTS! National Office

We're here to help!

1-800-711-2670



charactercounts@jiethics.org

Questions and Answers



CHARACTER**COUNTS!**[®]

Thank you!

Taaji Rauf, CC! Program Representative

trauf@jiethics.org

1-800-711-2670