



Taaji Rauf CC! Program Representative

How To Ask Questions

• Please 'Private Chat' the 'CC! Presenter'

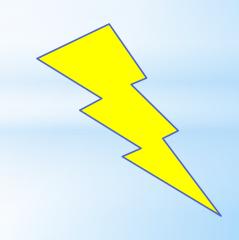
 Please make sure to have your speakers on by clicking 'Unmute My Speakers'

 If you have technical difficulties, call 800-711-2670 x838



Topics of Discussion

- What is Pillar Power!
- The CHARACTER COUNTS! 4.0 Program
- Pillar Power Strategies
- Pillar Challenges of the Month



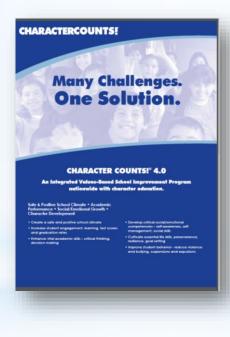
Handouts





Now that you're a trained character colucator, here are the key points you'll need to remember. You can count on CHARACTER COUNTS headquarters for help and guidence. Court website is full of the resources, leasen plans, shreleges, and tips. National CHARACTER COUNTS Week, celebrated every October, is a greate way to connet with oftens around the globe who are defailed to charaging with who planshow character counts or globe who are defailed to charaging with the latent owns and memorem.

800-711-2670 CharacterCounts.org



	BILLING CONTACT
Name of Organization	Name
Contact Person & Title	Organization
Maling Address	Address
City State	ZIP City Glate ZIP
Phone Fax	Phone Pax
E-mail Website) E-mail
ORGANIZATI	ONAL DEMOGRAPHICS
is your group a S01(c)3 nonprofit? Yes My organization is ain):	D No
a Individual school a Scho	ol district D Other
	of schools in the district. Number of full-time staft.
How Did You HEAR Also CCI website	UT CHARACTER COUNTS! AND THE COALITION?
D E-mail	Advertisement (Where?)
a Maling	Conference (Which one?)
D Other (Please explain)	
	WMENT INFORMATION
The Coalition membership period is for one year.	"The membership dues for "Other" organizations are based
Renewal is on an annual basis. We are joining the CC! Coalition as a(n)	on your annual budget. Please use the chart below to
 Individual school. Enclosed is payment of \$20 	determine your dues.
School district. Enclosed is payment for \$1,00	St million = 55 million 5500
 Other (community, youth-service org., busine Enclosed is payment for \$200 / \$600 / \$1,000 	ss, other)."
1	PAYMENT METHOD:
Purchase Order Please mail or fax an official purchase order	we security
from your institution along with this application.	Code
Check Enclosed	
Please make payable to 'Josephson Institute.'	Expiration Date Billing ZIP
lease send this completed application with check inchase order, or credit-card authorization.	Signature (required)Date
	Fax to 310-846-4858.
al to Josephson Institute, Ath: Membership	
H1 Arport Blvd., Suite 300	Any questions, please call 800-711-2670
	Any questions, please call 800-711-2570 Destination of email colligibilities.org.

What is Pillar Power?

Pillar Power! is revving up your CHARACTER COUNTS! initiative through fun **Character building** learning activities that keep students, staff, and parents excited and engaged with the **Six Pillars of Character**.



What is Pillar Power?

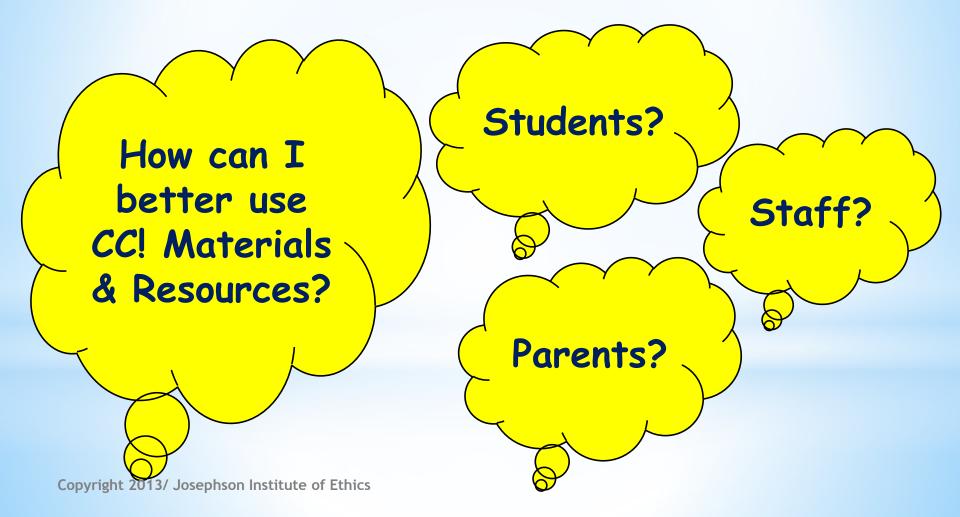
If you've ever asked the questions...

How are we going to teach the Six Pillars this month?

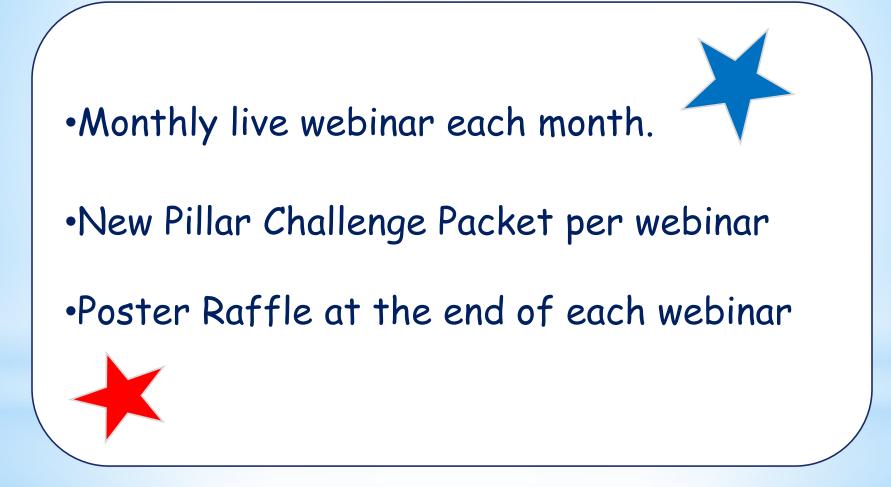
Does anyone have any CC! Ideas?

What is Pillar Power?

Or perhaps your thinking...



Then Pillar Power! Is for You!



CC! In-Service Workshop

- Includes Starting Cost
- For Up to 50 Participants
- Typical In-Service is 4-6 hours
- Additional Cost for Trainer Travel Expenses

*Request details: 1-800-711-2670

charactercounts@jiethics.org

Spotlight on: Hidden Creek Elementary School, WA



Spotlight on: Hidden Creek Elementary School, WA



Share your CC! Success Story

- •Send in your CC! stories and pictures
- •Share Pillar Power ideas
- •We will spotlight you on the next webinar
- •Free Poster set if selected

How to use the Six Pillars

Six Pillars of Character

T.E.A.M Approach

- Trustworthiness
- Respect
- Responsibility
- Fairness
- Caring

Citizenship

• Teach

• Enforce

Advocate

• Model

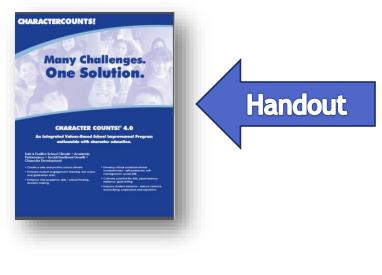
How to use the Six Pillars

- School Climate and Culture
- Curriculum Integration
- Discipline and Rewards Systems
- Parent Partnerships
- Student Engagement and Leadership
- Sportsmanship

CHARACTER COUNTS! 4.0

A comprehensive new approach to character education by taking a cross-curricular look at how to better impact student life

choices.



CHARACTER COUNTS! 4.0

This Program Provides

- The training, evaluation, support and coaching along with the resources to create the most complete package of its kind for the first year.
- View schedule and locations:

http://charactercounts.org/tr aining/cds.html

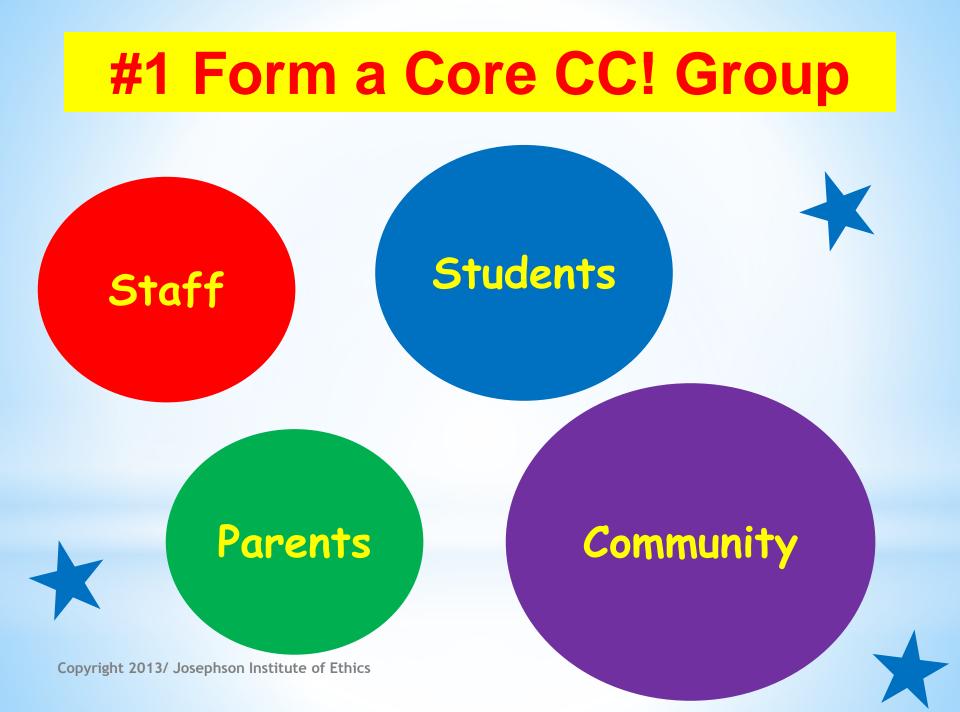
Our Strategies Include

- Character Development
- Social Emotional Learning
- Whole Child Development
- Research-Based Instruction
- 21st Century Outcomes
- Anti-bullying
- Common Core

How to Rev Up your Pillar Power...

Follow these 2 Steps...







CC! Action Plan Worksheet

1. Where We Are (Character Building)

2. Where We Want to Be / Goals

3. Necessary Changes/ Actions

4. Person(s) Responsible:

5. Timeline:

#2 Pillar -ize



Pillar – ize School Wide Activities

Schoolwide activities

- 1. Word/trait of the month/week
- 2. Morning announcements
- 3. Posters
- 4. Pride campaigns
- 5. Mottos/slogans
- 6. Quotations of the week
- 7. Library exhibits and booklets
- 8. Codes and rules of conduct
- 9. Pledges
- 10. Theme assemblies
- 11. Awards and prizes
- 12. Contests
- 13. Ceremonies and rituals
- 14. Cafeteria "table tents" and signs
- 15. Recognition wall for student
 - achievement

Classroom activities

- Character-building lessons integrated into regular coursework (See the <u>CHARACTER COUNTS! Lesson</u> <u>Plan Bank.</u>)
- 2. Special modules added to existing courses
- 3. Separate courses added to curriculum
- Special pre-semester or weekend programs
- 5. Personal assignments
- 6. Reading (see our book list)
- 7. Personal journal keeping
- 8. Essay writing
- 9. Coat of arms creations
- 10. Personal mission statements



Pillar - ize

Establishing Monthly Pillars Worksheet

- Rotate pillars in any order
- Use different components to express the meaning of that pillar.

Pillar-ize

Six Pillars Activity Worksheet

- What Pillar(s) will this activity teach?
- What is the character building purpose?
- How will you document and measure behavior changes in students?







Packet will be emailed to you after the webinar

Create a Pillar Flag

- Students will create a flag that reflects one or multiple pillars.
- Place flags in viewing areas, have students vote on their favorite.
- Great for fostering creativity and building artistic skills.

Match the Pillar with the Action Step

- Divide students in groups and review action steps of each Pillar.
- Next, have students match up the action steps with the Pillar.
- Great for building teamwork skills.

Use the Product of the Month

Earth-friendly Tote bags





Go to:

http://charactercounts.org/Merchant5/merchant.mvc?Screen=CTGY&Store_Code=CCMP&Ca tegory_Code=incentives

Read and Reflect on the Commentaries

www.WhatWillMatter.com

By Michael Josephson, CC! President & Founder



Home About Commentaries For Teens Odds & Ends Quizzes, Surveys Quotes, Observations Worth Your Time

COMMENTARY 815.4: The Saga of the Lost Wallet by MICHAEL JOSEPHSON on FEBRUARY 20, 2013



I suspect it's an indication of low expectations that I was so delightfully surprised when I found a note on my door Saturday afteroaon from a person who said they found my wallet a few hours earlier. Apparently, after pulling out my credit card to get gas, I put my wallet on the top of the car for a moment to answer a phone call. Obviously I forgot and drove off.

Patrick and Catherine saw the wallet in the middle of the road a few blocks from the gas station. They stopped their car to retrieve It. It was filled with all the things one keeps in a wallet these days, including an emergency \$100 bill and other cash. There was no home phone number, but they got an address from my driver's license, and as true good Samaritans, they decided to drive to my home to return It. When I didn't answer the door, they left a note with their phone number.



Find and follow Michael ...

Great for:

- Teenagers
- Staff Members
- Parents



Download Quote Posters

Every leader needs to look back once in a while to make sure he has followers. — Unknown



www.WhatWillMatter.com

Primary Students

Character Carousel

- The Character Carousel is a group of six animals designed to help young children learn about the Six Pillars of Character.
- Spotlight on: Austus the Lion
- Respect



Helpful Resource – Digital Citizenship



Nine Elements



Nine Themes of Digital Citizenship

Digital citizenship can be defined as the norms of appropriate, responsible behavior with regard to technology use.

1. Digital Access: full electronic participation in society.

Technology users need to be aware of and support electronic access for all to create a foundation for Digital Citizenship. Digital exclusion of any kind does not enhance the growth of users in an electronic society. All people should have fair access to technology no matter who they are. Places or organizations with limited connectivity need to be addressed as well. To become productive citizens, we need to be committed to equal digital access.

2. Digital Commerce: electronic buying and selling of goods.

Technology users need to understand that a large share of market economy is being done electronically. Legitimate and legal exchanges are occurring, but the buyer or seller need to be aware of the issues associated with it. The mainstream availability of Internet purchases of toys, clothing, cars, food, etc. has become commonplace to many users. At the same time, an equal amount of goods and services which are in

conflict with the laws or morals of some countries are surfacing (which might include activities such as illegal downloading, pornography, and gambling). Users need to learn about how to be effective consumers in a new digital economy.

3. Digital Communication: electronic exchange of information.

One of the significant changes within the digital revolution is a person's ability to communicate with other people. In the 19th century, forms of communication were limited. In the 21st century, communication options have exploded to offer a wide verticely of change of a comparison instant mechanism.

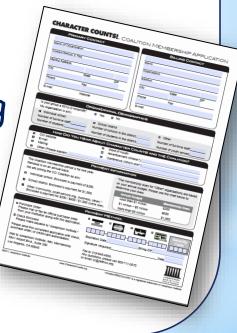
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http://www.digitalcitizenship.net/

Special Offer #1

Become a new CHARACTER COUNTS! Member today! With Membership you will benefit from the following:

- 10% off on products
- Special Rates workshops
- Listed on www.charactercounts.org



Schedule an on-site CC! In-Service Workshop and receive a \$200 off of your in-service workshop.

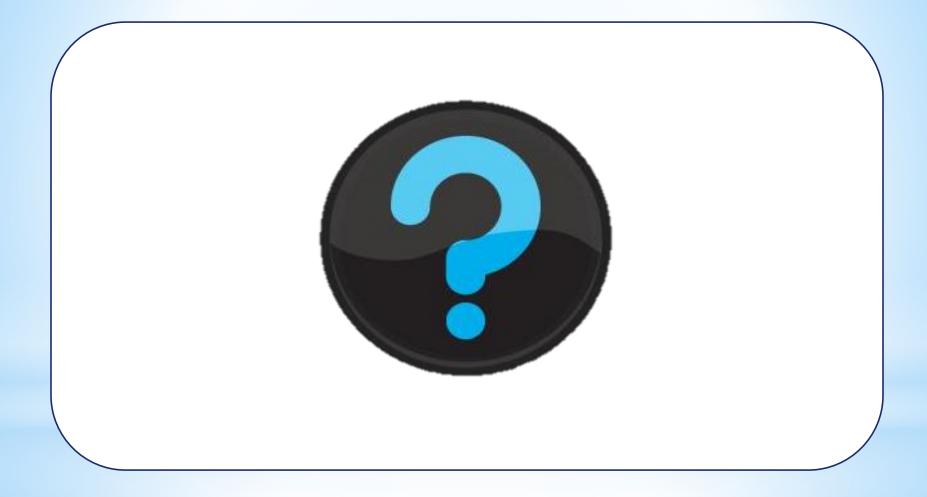
Call 1-800-711-2670 today Say "I want and CC! In- Service." or send a email to <u>charactercounts@jiethics.org</u> with "I want a CC! In -Service", in the subject line.

Trainings page: <u>http://charactercounts.org/training/inservice.html</u>



- 1. Please take the Survey after today's webinar and be entered into the Fall Poster Raffle.
- 2. Receive a participant packet: Handouts and a recording of this webinar.
- Visit www.CharcterCounts.org or call us toll free: 1-800-711-2670. We're here to for all your CHARACTER COUNTS needs!

Questions and Answers



CHARACTERCOUNTS!

Thank you!

Taaji Rauf, CC! Program Representative 1-800-711-2670 trauf@jiethics.org